

# HUMAN TRAFFICKING AND THE TOURISM INDUSTRY

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# Regional Public Organization “Stellit”

Stellit is scientific-based and research organization that works in the following areas:

- Social researches (children in orphanages, child well-being, commercial sexual exploitation of children).
- Prevention programs for youth (especially for orphanage-leavers) on the issues of healthy lifestyle, alcohol and drug use prevention and other forms of risky behavior.
- Providing trainings for stakeholders (specialists of governmental institutions, NGOs and private companies).



# Russian Alliance against Commercial Sexual Exploitation of Children

- Was founded in 2004 by Regional Public Organization “Stellit” (Saint Petersburg) and Regional Organization Independent Charitable Center for Assistance to survivors of sexual violence “Sisters” (Moscow).
- In 2005 Russian Alliance against Commercial Sexual Exploitation of Children became an ECPAT affiliate group in Russia.
- Now it includes 12 organizations from different regions of Russia.



# ECPAT International

- ECPAT (*End Child Prostitution, Child Pornography and Trafficking of Children for Sexual Purposes*) is an international network of civil society organizations.
- The main goal: to end the sexual exploitation of children around the world by informing travellers, tourism stakeholders, media and the general public on this crime and its consequences.
- ECPAT has 97 members in 88 countries.



# ECPAT Worldwide



# Definitions

- **Child** means every human being below the age of eighteen years unless under the law applicable to the child, majority is attained earlier. (Convention on the rights of the child)
- **Child trafficking** is the recruitment and/or transport, transfer, harbouring, and receipt of a child by others with the intent of exploiting the child through various means, like prostitution, begging, child labour, etc.



# Definitions

## **Sexual abuse and exploitation of children includes:**

- The inducement or coercion of a child to engage in any unlawful or psychologically harmful sexual activity;
- The use of children in commercial sexual exploitation;
- The use of children in audio or visual images of child sexual abuse;
- Child prostitution, sexual slavery, sexual exploitation in travel and tourism, trafficking (within and between countries) and sale of children for sexual purposes and forced marriage.(CRC Committee, General Comment No. 13).

**Sexual exploitation of children in travel and tourism** – acts of sexual exploitation embedded in a context of travel, tourism, or both.

# Manifestations of sexual exploitation of children



# Myths about child sexual exploitation

- **Myth 1: “Child sexual exploitation in travel and tourism is a problem of developing countries”**
- **Fact:** This problem is relevant for different countries in the world. In addition to Asia, it has affected many countries in Latin America, Africa and Europe.



# Myths about child sexual exploitation

- **Myth 2: "Some teens and kids are sexually provocative towards adults. This means they are comfortable with sexual contact".**
- Children and youth who have been sexually abused may display sexualized behaviour. Although this might appear as though they are inviting and wanting sexual contact from adults, this is a symptom of their victimization as they have learned that the way to get "love/attention" from adults is to engage sexually.

*Source: ECPAT Canada*

# Myths about child sexual exploitation

- **Myth 3: "Engaging in sex with a minor teen isn't that big a deal. It's not always easy to tell age and many teens lie about their age".**
- **Fact: An adult having sex with a teen is child abuse. It is up to the adult to determine the age of his/her sexual partner. If you're uncertain, assume he/she is a minor.**

*Source: ECPAT Canada*



# Myths about child sexual exploitation

- **Myth 5: “Only male pedophiles sexually exploit children”.**
- **Fact:** A pedophile is a person with mental disorders who experiences sexual satisfaction only from contact with children (those, who looks like a child).
- According to the researches pedophiles represent only a small proportion of consumers of child sex services. The majority of child sex offenders are so called “situational” offenders.



# Data

- 79% of all global trafficking is for sexual exploitation (According to the data of UNODC).
- 1.2 million children are trafficked every year (*According to the data of International Labour Organisation report “Every Child Counts: New Global Estimates on Child Labour”, 2012*)

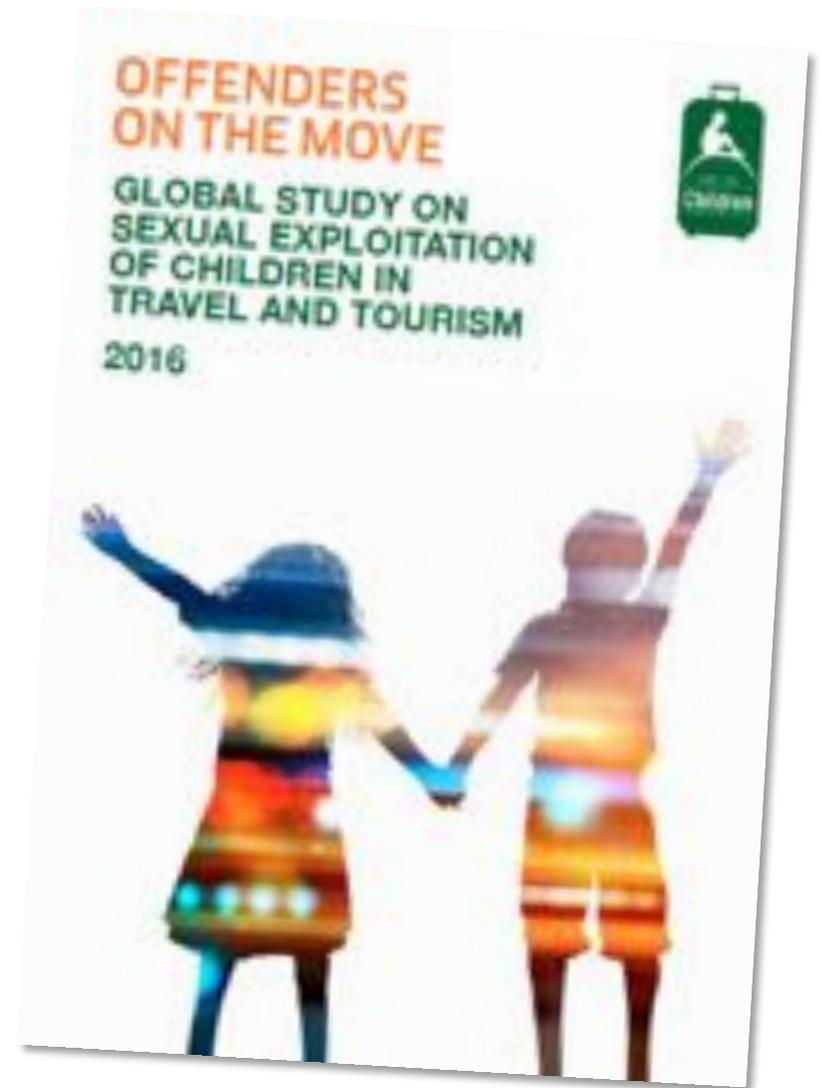


# Why tourism and travel?

- Anonymity
- Lack of social control
- Apart from the family
- Looking for new impressions
- Power asymmetry

# ECPAT Global Study

- Global Study on Sexual Exploitation of Children in Travel and Tourism “Offenders on the Move” (2016) is the first research initiative on SECTT to explore emerging trends and possible solutions.
- The findings of the Global Study are based on nine regional reports from East Asia, Europe, Latin America, Middle East and North Africa, North America, the Pacific, South Asia, Southeast Asia and Sub-Saharan Africa.



# ECPAT Global Study

## Global findings:

- Tourism is soaring, while child protection lags behind
- There is no typical victim: “children from minority groups, boys and young children are far more vulnerable than previously understood”.
- There is no typical offender: “offenders can come from any background and that they do not all fit the stereotypical profile: a white, Western, wealthy, middle-aged male paedophile”.
- There is not enough data on exploitation of children in travel and tourism.

# Child Exploitation and the FIFA World Cup

- Child Exploitation and the FIFA World Cup: A review of risks and protective interventions (2013)
- Brunel University London.

## **Research methods:**

1. Consultative interviews with over 70 key stakeholders.
2. Literature reviews.
3. Case studies (prevention practices at World Cups and other MSEs).

# Child Exploitation and the FIFA World Cup

## Main results:

1. Some commercial enterprises associated with MSEs - both legal and illegal - still use child labor.
2. Children are frequently victims of the community displacement typically associated with MSEs.
3. Child sexual exploitation linked to MSEs appears to be hidden behind other social problems such as diverted services, family stress, poverty and domestic violence.
4. Human trafficking for sexual exploitation associated with MSEs appears adult-focussed, responsive to advocacy interventions and difficult to measure. Where it does occur it is likely to mask harms to children.

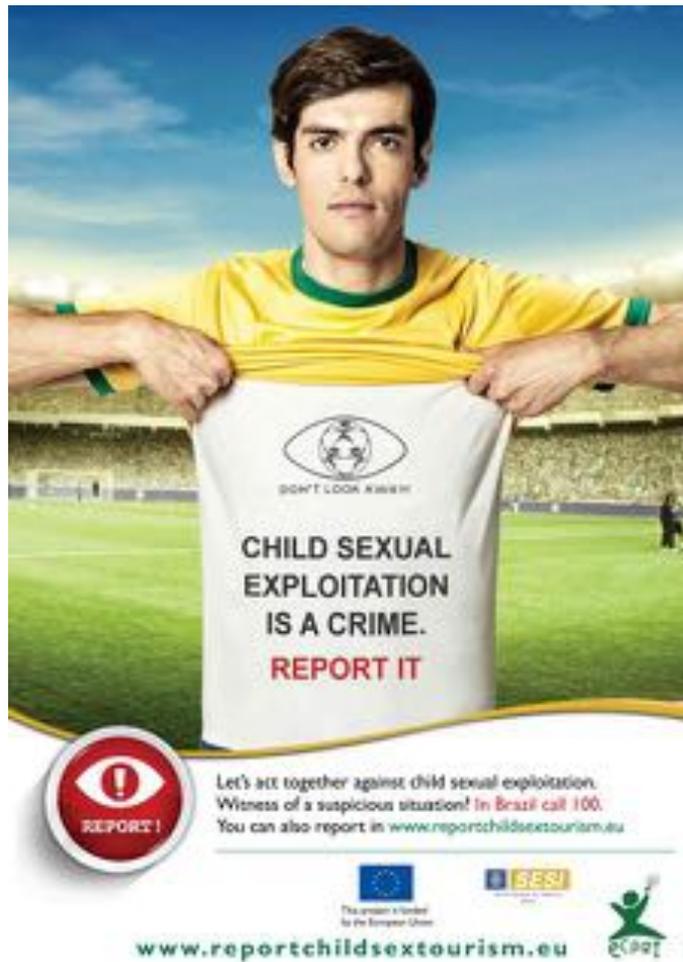
# What we do



# “Don’t Look Away!” Campaign

- Coordinated by six ECPAT members: ECPAT France, ECPAT Germany, ECPAT Austria, ECPAT Netherlands, ECPAT Luxembourg and NCF, Polish Network against CSEC to prevent the risk of commercial sexual exploitation of children during the FIFA World Cup to be held in Brazil in 2014.
- The messages were disseminated via mass media in cooperation with tourism agencies (press releases, web banners, digital and social media, brochures).
- Campaign was implemented in 16 countries.
- **Extended target:** travellers including travellers to destinations at risk, especially to Brazil and the host countries of international sporting events in general.
- **Specific target:** football supporters and people travelling specifically to the 2014 FIFA World Cup in Brazil.

# “Don’t Look Away!” Campaign



Website: <http://www.reportchildsextourism.eu>

# “Children Win” Campaign

A Global Campaign coordinated by Terre des Hommes aimed at protecting children before, during and after the mega sporting events.

## Activities:

1. Conducting researches.
2. Providing video case studies.
3. Organizing press conferences involving people personally affected.



# The Code

- The Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism.
- A multi-stakeholder initiative with the mission to provide awareness, tools and support to the tourism industry to prevent the sexual exploitation of children.
- 265 members and more than 400 000 trained staff in 191 countries.



**We protect  
children from  
sex tourism.**

# Six steps to protect children

Companies joining the Code commit to take six essential steps to protect children:

1. **To establish policy and procedures** against sexual exploitation of children.
2. **Train employees** in children's rights, the prevention of sexual exploitation and how to report suspected cases.
3. **Include a clause in contracts** throughout the value chain stating a common repudiation and zero tolerance policy of sexual exploitation of children.
4. **Provide information to travelers** on children's rights, the prevention of sexual exploitation of children and how to report suspected cases.
5. **Support, collaborate and engage stakeholders** in the prevention of sexual exploitation of children.
6. **Report annually** on your implementation of the Code.

# AccorHotels

- “With over 170 million customers staying in its 3,800 hotels in over 90 countries every year, AccorHotels is determined to combat all forms of sexual abuse of children that could occur on its premises. This is the purpose of the Group’s programme called WATCH, We Act Together for CHildren”.
- AccorHotels signed the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism initiative.



# AccorHotels cooperation with NGO “Stellit”

- NGO “Stellit” provided trainings for AccorHotels staff members in Saint Petersburg and in Moscow.
- Distributed postcards in AccorHotels to raise awareness on the issues of child sexual exploitation.



Детство заканчивается тогда, когда появляются воспоминания, вызывающие грусть. Мы хотим, чтобы таких воспоминаний у детей было как можно меньше.  
The childhood comes to an end when there are memories that cause sadness. We want children to have as few of these memories as possible.

Средства от продажи открыток идут на проекты по защите детей.  
Funds raised from postcards' sale will be spent on projects aimed to protect children.

Фотограф: Дмитрий Четверухин



У ребенка есть только счастье.  
The child has only happiness.

Средства от продажи открыток идут на проекты по защите детей.  
Funds raised from postcards' sale will be spent on projects aimed to protect children.

Фотограф: Дмитрий Четверухин  
Photographer: Dmitry Chetverukhin



Дети не должны становиться взрослыми раньше времени.  
Children should not become adults too soon.

Средства от продажи открыток идут на проекты по защите детей.  
Funds raised from postcards' sale will be spent on projects aimed to protect children.

Фотограф: Дмитрий Четверухин  
Photographer: Dmitry Chetverukhin



DEFENCE for CHILDREN



Stellit  
Non-Governmental organization of social projects in sphere of population's well-being



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# Combating sexual exploitation of children

- Supply

- Less children get into the exploitation
- Identification of cases and help to exploited
- Raising awareness of the problem (general and specific)

- Demand

- Less offenders
- Identification of offenders, prosecution, rehabilitation
- Raising awareness of the problem (general and specific)

# Children's right violation during the mega sport events

- Mega sporting events are connected with high risks for children as a high number of people arrive in the host country. Increasing of alcohol and drug consumption among sport fans is also a risk factor (according to the research “Child exploitation and the FIFA World Cup”).
- Working in partnership NGOs and private companies may be the key players in combating children's rights violation during the mega sporting events.



# NGOs can

- Monitor children's rights observance.
- Conduct researches.
- Identify best practices of child protection, private companies can sign.
- Raise public awareness on risks for children related to the mega sporting events.
- Provide direct support to children and families.



# Sports travel agencies can:

- Sign up child protection documents, for example *The Code of Conduct for the Protection of Children against Sexual Exploitation in Travel and Tourism* and UNWTO Code of Ethics.
- Raise awareness among tourists and sport fans about trafficking and exploitation of children.
- Provide trainings for their staff members.
- Develop and enforce corporate policy to ensure children's rights protection.
- Take active participation in fundraising campaigns.

Working together we can protect the  
children's rights



# Thank you for your attention!

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